

Upcoming Distance
Learning Opportunity
from MHA

Medical Staff Leadership 2010 Audioconference Series

TARGET AUDIENCE:

Medical Staff Leaders, Medical Staff
Professionals, CEOs

SERIES DATES:

See inside for details & learning objectives of
each session.

Part 1 - January 19

Part 2 - January 26

Part 3 - February 2

Part 4 - February 9

All sessions: 10:00a-11:30a MST

SELECTING SESSIONS:

You may sign up for the entire series, or just one or
two sessions separately. Each session stands on
its own and will have individual presentation mate-
rials. However, please be aware that the sessions
do build upon one another and content may be
related/referenced between sessions.

PRICING*:

MHA Members

\$150/session/line

\$550/line: 4-part series

Non-MHA Members:

\$200/session/line

\$700/line: 4-part series

DEADLINE FOR REGISTRATION IS
JANUARY 14, 2010

*Fees include session materials and one (1) phone line

ONLINE REGISTRATION
NOW AVAILABLE!

WWW.MTHA.ORG

- Part 1—January 19, 2010*
Upfront Credentialing: Policies and Practices
- Part 2—January 26, 2010*
Corrective Action: Options and Solutions
- Part 3—February 2, 2010*
Effectively Managing the Hearing Process
- Part 4—February 9, 2010*
Hot Topics: What to Expect in 2010

PROGRAM OVERVIEW

Credentialing, informal remediation, procedural due process, impaired and disruptive physician behavior, committee processes and procedures, on call and EMTALA challenges, these are just the tip of the iceberg when it comes to day-to-day medical staff challenges. Today's medical staffs and the professionals who support medical staff functions are facing a multitude of complex issues, many of which present challenging questions to those involved without access to immediate solutions. Medical Staff Leadership 2010 is an educational program designed to address current challenges facing medical staff leadership and their support staff. Each session will present workable solutions for challenging circumstances. The series is designed to cover not only the hottest issues facing medical staffs, but also to address current issues in credentialing, corrective action and fair hearing processes. Approximately two weeks prior to each session, participants will be asked to submit questions to MSQuestions@bricker.com pertaining to the topic to be addressed. Speakers will then review all questions and address the most frequently asked questions as part of each presentation. Participants in this series will become better resources to medical staff, administration, and governing body leadership to assist in addressing and resolving these challenging ongoing and new issues.

KEY TOPICS

- Upon completion of the series, participants should be able to:
- Describe common issues in credentialing and privileging
- Discuss informal remediation and formal corrective actions in dealing with troublesome credentialing (quality and behavior) issues
- Compare and contrast methods to resolve problem areas as they arise throughout the corrective action process
- Identify and resolve fair hearing issues as they arise throughout the fair hearing process

Medical Staff Leadership 2010 Audioconference Series

FACULTY

CATHERINE BALLARD is a partner in the Bricker & Eckler LLP health care department with a practice focusing on the day-to-day operations of a variety of health care facilities as well as those facilities' dealings with administrative agencies and court proceedings. Her primary area of practice is working with medical staff, hospital leadership and related hospital personnel in the areas of medical staff governing documents, credentialing, quality assessment/improvement, peer review, and accreditation issues. Ballard is also a principal and senior consultant for Bricker and Eckler's affiliated health care consulting company, The Quality Management Consulting Group, Ltd. (QMCG), which provides consulting services in quality management, medical staff, peer review issues and HIPAA privacy, as well as health facility billing audits.

BARBARA HARBOR EVERT, MD is vice president and chief medical officer at Upper Valley Medical Center (UVMC) in Troy, Ohio. UVMC, part of Premier Health Partners, is a community hospital in west central Ohio serving Miami County and surrounding areas and voted one of Dayton, Ohio's Best Places to Work for the past five years. UVMC has been a national award winner for quality initiatives with VHA and in 2009, scored in the 95th percentile of all hospitals participating in The Press Ganey Physician Satisfaction Survey. Evert received her BS in pre-medicine from the University of Dayton *summa cum laude*, MD from Medical University of Ohio (Toledo) and completed a residency in family medicine at Riverside Methodist Hospital (OhioHealth) in Columbus, OH. She is a Diplomate of the American Board of Quality Assurance/Utilization Review with sub-specialization in risk management. She is a Fellow in the American Institute of Healthcare Quality and a member of OAFP, OSMA and AMA. Evert practiced family medicine in Troy, Ohio and has been involved in quality and peer review activities for 20 years.

REGISTRATION INFORMATION

Registration fees are \$150/line for MHA members for individual sessions and \$550/line for the complete series. Non-MHA member fees are \$200/line for individual sessions and \$700/line for the complete series. The registration fee includes one toll-free telephone connection per registered facility to hear the presenter and handout materials.

To register, please complete the attached form and fax it back to MHA at (406)443-3894, Attn: Jennifer Wagner. A copy of the registration form can also be obtained at www.mtha.org.

Online registration is also available. Go to www.mtha.org for the link to register online.

If you have not received confirmation via the email address provided on the registration form 48 hours after sending registration, please contact Jennifer Wagner at (406)442-1911. Registration deadline is January 14, 2010.

LOG-IN INSTRUCTIONS

Upon receipt of registration, confirmation will be e-mailed to the contact person indicated on your registration form. You will receive another e-mail approximately 24 hours prior to the event with dial-in information and the handouts.

It is the responsibility of the contact person listed on the registration form to download and/or access presentation materials prior to the day of the event. If your e-mail address changes, you do not receive an e-mail with instructions from MHA, or if you are unable to download or open presentation materials, please contact MHA 24 hours prior to the event to allow time to address the issue.

Participants are encouraged to log in 15 minutes prior to the start of the program, as the program will begin on time.

CONTINUING EDUCATION

A copy of the Certificate of Attendance will be sent with the handouts and dial-in information. This Certificate should be copied and issued to all participants attending the session. Completed certificates should be placed on file at your hospital as evidence of attendance. You may apply on an individual basis with the appropriate accreditation organization for consideration of continuing education credits. This audioconference is approved for 1.5 contact hours per session.

Medical Staff Leadership Audioconference Series REGISTRATION FORM

AUDIENCE:

Medical Staff Leadership and Professionals, CEOs

DATE:

Part 1-January 19, 2010

Part 2-January 26, 2010

Part 3-February 2, 2010

Part 4-February 9, 2010

PRICES:

MHA Members: \$150/line/session
\$550/line/series

Non-Members: \$200/line/session
\$700/line/series

REGISTER BY:

5pm on January 14, 2010

REGISTRATION INFORMATION

To ensure your spot in these very important audioconferences, please fill out the information below, completely, and fax to MHA at (406)443-3894, Attn: Jennifer Wagner

You may also register online at www.mtha.org

REFUNDS Fees will be refunded only if written cancellation is received by MHA by 5 pm on January 14, 2010. Fax written cancellation to MHA at (406)443-3894, Attn: Jennifer Wagner. E-mails and phone call cancellations will not be accepted.

Contact Person: Please fill out the contact information for the person that will be responsible for receiving and distributing dial-in information and handouts.

Participant Information:

Facility Name: _____

Contact Name: _____

Email Address: _____

Facility Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Series Selection (see session dates above)

3-Part Series (\$550/\$700) Part 1 (\$150/\$200) Part 2 (\$150/\$200) Part 3 (\$150/\$200) Part 4 (\$150/\$200)

_____ Number of lines (Check those that apply, up to 3 sessions. If selecting more than 3, select 4-part series)

Payment Information (All credit card information is required and must be complete).

Total Payment Due: \$ _____

Visa Mastercard Discover American Express

Card number: _____ Expiration Date: _____

Cardholder Name: _____ CVS #* _____

Credit Card Complete Billing Address _____

Signature: _____

*The CVS number is the 3 digit number on the back of your card. For AMEX it is 4 digits on the front

A check, payable to MHA is being mailed to P.O. Box 5119; Helena, MT 59604-5119

Please invoice me—MHA Member Facility PO#: _____

FOR INTERNAL USE ONLY: DATE PAID: _____ REGISTRATION ENTERED (DATE): _____ BY: _____

CONFIRMATION SENT (DATE): _____ BY: _____

ACCOUNTING CODE: 08.10.08 CHECK#: _____ AMT: _____ INVOICE (DATE): _____ BY: _____



For questions regarding education, please contact:
Carrie Krepps · PO Box 5119 · Helena, MT 59604 · (406) 457-8006 · carrie@mtha.org