

Upcoming Distance
Learning Opportunity
from MHA

Capital Financing for Hospitals in a New World Webinar

AUDIENCE:

CEO, CFO, Engineering, Planning &
Development

SPEAKER:

Thomas R. Green

DATE:

March 4, 2010
10:30—11:30 am MST

PRICING*:

MHA Members: \$165/line

Non-MHA Members: \$210/line

DEADLINE FOR REGISTRATION IS

February 25, 2010

*Fees include session materials and one (1) phone line

PROGRAM TOPICS:

- Learn how accessing capital has changed following recent market turbulence in terms of available funding options, investor sentiment, and the cost of borrowing.
- Understand how to leverage financial resources through the Federal Home Loan Bank and Bank-Qualified options, and how federal options such as FHA/HUD, USDA, and Build America Bonds can provide affordable solutions.
- Review through case studies how hospitals that accessed capital during the financial turmoil did so, how they fared, and discuss what to expect from the markets in the near term.

PROGRAM OVERVIEW

As the credit markets recover, they won't look the same as they did in years past. Some financing options no longer exist. Others are new, but must be acted on before they expire. The new world requires being flexible in both planning and debt structures, and thinking both locally and federally when seeking affordable financing for refinance, construction, renovation and other projects.

These changes in access to capital have come as a result of the American Recovery and Reinvestment Act, Congressional action, and changes in both bank and investor attitudes toward health care. We'll review how the market is evolving as well as the various financing solutions available.

FACULTY

THOMAS R. GREEN is the chairman and CEO of Lancaster Pollard, an investment banking, mortgage banking, financial advisory and investment advisory firm serving the health care, senior living and affordable housing sectors. He has over 30 years of senior management experience in corporate finance, banking and health care.

Mr. Green speaks regularly on capital market funding methods for health care, senior living and affordable housing. In 2007 and 2008, Lancaster Pollard was named to the Inc. 5,000 list of the fastest-growing companies in the nation.

Mr. Green received his bachelor's degree and master's degree in economics and finance from the Ohio State University.

ONLINE REGISTRATION
NOW AVAILABLE!

WWW.MTHA.ORG

REGISTRATION INFORMATION

Registration fees are \$165/line for MHA members and \$210/line for non-MHA members. The registration fee includes one toll-free telephone connection per registered facility to hear the presenter and handout materials.

To register, please complete the attached form and fax it back to MHA at (406)443-3894, Attn: Jennifer Wagner. A copy of the registration form can also be obtained at www.mtha.org.

Online registration is also available. Go to www.mtha.org for the link to register online.

If you have not received confirmation via the email address provided on the registration form 48 hours after sending registration, please contact Jennifer Wagner at (406) 442-1911. Registration deadline is February 25, 2010.

LOG-IN INSTRUCTIONS

Upon receipt of registration, confirmation will be e-mailed to the contact person indicated on your registration form. You will receive another e-mail approximately 48 hours prior to the event with web access, dial-in information and the handouts.

It is the responsibility of the contact person listed on the registration form to download and/or access presentation materials prior to the day of the event. If your e-mail address changes, you do not receive an e-mail with instructions from MHA, or if you are unable to download or open presentation materials, please contact MHA 24 hours prior to the event to allow time to address the issue.

Participants are encouraged to log in 15 minutes prior to the start of the program, as the program will begin on time.

CONTINUING EDUCATION

A copy of the Certificate of Attendance will be sent with the handouts and dial-in information. This Certificate should be copied and issued to all participants attending the session. Completed certificates should be placed on file at your hospital as evidence of attendance. You may apply on an individual basis with the appropriate accreditation organization for consideration of continuing education credits. This webinar is approved for 1.0 contact hours.

Capital Financing for Hospitals in a New World Webinar Registration Form

AUDIENCE:

CEO, CFO, Engineers, Planning and Development

DATE:

March 4, 2010
10:30—12:30 am MST

PRICES:

MHA Members: \$165/line
Non-Members: \$210/line

REGISTER BY:

February 25, 2010

SERIES OVERVIEW

This session will review how the market is evolving as well as the various financing solutions available.

Contact Person: Please fill out the contact information for the person that will be responsible for receiving and distributing dial-in information and handouts.

REGISTRATION INFORMATION

To ensure your spot at this webinar, please fill out the information below, completely, and fax to MHA at (406) 443-3894, Attn: Jennifer Wagner. **You may also register online at www.mtha.org.**

REFUNDS Fees will be refunded only if written cancellation is received by MHA by 5 pm on March 2, 2010. Fax written cancellation to MHA at (406) 443-3894, Attn: Jennifer Wagner. E-mails and phone call cancellations will not be accepted.

Participant Information:

Facility Name: _____
Contact Name: _____
Email Address: _____
Facility Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____

YES! We wish to participate in the webinar. I understand we will be emailed the dial-in number, agenda, and materials prior to the conference. _____ **Number of lines** _____ **MHA Member(\$165/line)** _____ **Non Member(\$210/line)**

Payment Information *(All credit card information is required and must be complete).*

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A check, payable to MHA is being mailed to P.O. Box 5119; Helena, MT 59604-5119

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For questions regarding education, please contact:
Carrie Krepps · PO Box 5119 · Helena, MT 59604 · (406) 457-8006 · carrie@mtha.org