

# MHA Distance Learning

## Investing in Physician Leadership Development: Factors that Frustrate and Facilitate Effectiveness Webinar

### Audience:

CEO, CMO, Human Resources, Trustees

### Speaker:

James Rice, PhD

### Date:

August 24, 2010  
10:00 am—11:30 pm MST

### Pricing\*:

MHA Members: \$165/line

Non-MHA Members: \$210/line

DEADLINE FOR REGISTRATION IS

August 17, 2010

\*Fees include session materials and one (1) phone line

**ONLINE REGISTRATION**  
**NOW AVAILABLE!**

**WWW.MTHA.ORG**

### Program Overview

Healthcare organizations are working hard to establish and enhance physician alignment and engagement. To accomplish this you need effective physician leaders. Integrated Healthcare Strategies and the Governance Institute co-sponsored a survey of nearly 430 CEOs, CMOs, and VPHRs to learn more about the factors that frustrate and facilitate effective physician leaders. This webinar will present the results of that survey as well as discuss specific steps that can be taken by organizations to enhance the effectiveness of their physician leaders, strengthen physician leader development plans and develop strategies to retain and attract physician talent.

### Faculty

**James Rice, PhD** is an internationally-recognized authority on healthcare policy, governance, and strategy development. At Integrated Healthcare Strategies, he leads the Governance & Leadership Services practice, focusing his consulting work on strategic governance, visioning for health sector and not-for-profit organizations; leadership development for physicians; strategic capital financial planning; mergers and acquisitions; and enterprise risk management analyses for physician-hospital joint ventures.

Dr. Rice holds master's and doctoral degrees in management and health policy from the University of Minnesota. He is a Fellow in the American College of Healthcare Executives (ACHE), and a Fellow of Health and Life Sciences Partnership, a London, U.K. public health policy education and advisory firm.

# Registration Instructions & Other Information

# Investing in Physician Leadership Development Webinar

## Registration Information

Registration fees are \$165/line for MHA members and \$210/line for non-MHA members. The registration fee includes one toll-free telephone connection per registered facility to hear the presenter, web access information and handout materials.

To register, please complete the attached form and fax it back to MHA at (406)443-3894, Attn: Jennifer Wagner. A copy of the registration form can also be obtained at [www.mtha.org](http://www.mtha.org).

**Online registration is also available.** Go to [www.mtha.org](http://www.mtha.org) for the link to register online.

If you have not received confirmation via the email address provided on the registration form 48 hours after sending registration, please contact Jennifer Wagner at (406)442-1911. **Registration deadline is August 17, 2010.**

## Log-In Instructions

Upon receipt of registration, confirmation will be e-mailed to the contact person indicated on your registration form. You will receive another e-mail approximately 48 hours prior to the event with web access, dial-in information and the handouts.

**It is the responsibility of the contact person listed on the registration form to download and/or access presentation materials prior to the day of the event.** If your e-mail address changes, you do not receive an e-mail with instructions from MHA, or if you are unable to download or open presentation materials, please contact MHA 24 hours prior to the event to allow time to address the issue. Participants are encouraged to log in 15 minutes prior to the start of the program, as the program will begin on time.

## Continuing Education

A copy of the Certificate of Attendance will be sent with the handouts and dial-in information. This Certificate should be copied and issued to all participants attending the session. Completed certificates should be placed on file at your hospital as evidence of attendance. You may apply on an individual basis with the appropriate accreditation organization for consideration of continuing education credits. This webinar is approved for 1.5 contact hours.

## Refunds

Fees will be refunded only if written cancellation is received by MHA by 5 pm on August 20, 2010. Fax written cancellation to MHA at (406)443-3894, Attn: Jennifer Wagner. E-mails and phone call cancellations will not be accepted.

# Investing in Physician Leadership Development Registration Form

## Date:

August 24, 2010  
10:00 am—11:30 am MST

## Series Overview

This webinar will discuss specific steps that can be taken by organizations to enhance the effectiveness of their physician leaders.

## Prices:

MHA Members: \$165/line  
Non-Members: \$210/line

**Contact Person:** Please fill out the contact information for the person that will be responsible for receiving and distributing dial-in information and handouts.

## Registration Deadline:

August 17, 2010  
5pm

## Registration Information

To ensure your spot at this webinar, please fill out the information below, completely, and fax to MHA at (406)443-3894, Attn: Jennifer Wagner. **You may also register online at [www.mtha.org](http://www.mtha.org).**

**Refunds** Fees will be refunded only if written cancellation is received by MHA by 5 pm on August 20, 2010. Fax written cancellation to MHA at (406)443-3894, Attn: Jennifer Wagner. E-mails and phone call cancellations will not be accepted.

## Participant Information:

Facility Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Facility Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**YES!** We wish to participate in the webinar. I understand we will be emailed the dial-in number, agenda, and materials prior to the conference. \_\_\_\_\_ **Number of lines** \_\_\_\_\_ **MHA Member(\$165/line)** \_\_\_\_\_ **Non Member(\$210/line)**

## Payment Information *(All credit card information is required and must be complete).*

Total Payment Due: \$ \_\_\_\_\_

Visa                       Mastercard                       Discover                       American Express  
Card number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
Cardholder Name: \_\_\_\_\_ CVS #\* \_\_\_\_\_  
Credit Card Complete Billing Address \_\_\_\_\_  
Signature: \_\_\_\_\_

\*The CVS number is the 3 digit number on the back of your card. For AMEX it is 4 digits on the front

A check, payable to MHA is being mailed to P.O. Box 5119; Helena, MT 59604-5119

Please invoice me—MHA Member Facility PO#: \_\_\_\_\_

**FOR INTERNAL USE ONLY:** DATE PAID: \_\_\_\_\_ REGISTRATION ENTERED (DATE): \_\_\_\_\_ BY: \_\_\_\_\_  
CONFIRMATION SENT (DATE): \_\_\_\_\_ BY: \_\_\_\_\_

ACCOUNTING CODE: 08-10-30     CHECK#: \_\_\_\_\_ AMT: \_\_\_\_\_     INVOICE (DATE): \_\_\_\_\_ BY: \_\_\_\_\_



For questions regarding education, please contact:  
Jennifer Wagner · PO Box 5119 · Helena, MT 59604 · (406) 442-1911 · [jennifer@mtha.org](mailto:jennifer@mtha.org)